



Regular Meeting of December 17, 2014

10200 Slater Avenue
Fountain Valley, CA 92708

1. **Call to Order:** Chair **David Shawver** called the meeting to order at 8:39 a.m.

2. **Roll Call**

Director Tri Ta	Westminster	Absent	Director Michael Vo	Fountain Valley	Present
Director Margie Rice	Westminster	Present	Director Cheryl Brothers	Fountain Valley	Present
Chair Dave Shawver	Stanton	Present	Director Mike Posey	Huntington Beach	Absent
Director Carol Warren	Stanton	Present	Director Barbara Delgleize	Huntington Beach	Present

PCTA Staff members present

Michelle Molko	Attorney
John Borack	General Manager
Louis Rocha	Manager of Video Production
Christine M. Gilbert	Administrative Assistant

Also present

Diana Dobbert	City of Westminster
Julie Roman	City of Stanton
Matt Mogensen	City of Fountain Valley
Julie Toledo	City of Huntington Beach

3. **Public Comments:** None.

4. **Consent Calendar:** Director **Brothers** moved approval of the Consent Calendar; seconded by Director **Warren**, the motion passed unanimously as to those present, with an abstention from Directors **Rice** and **Delgleize** as to the November 19, 2014 Minutes, Item 4A.

5. **Reports:**

A. Report of Board Members: Director **Brothers** wanted to thank PCTA for producing and airing TV coverage of the City of Fountain Valley’s Planning Commission meetings.

B. Report of Administration: General Manager **John Borack** summarized the report, which included channel, rate change and programming notifications from the video service providers; a summary of PCTA press coverage; PCTA board succession; the postponing of the item on City Cable Accounts in order to have new Board Members present; and an inquiry as to which Member Cities would like to have the Orange County Board of Supervisors Meetings broadcast on their channel. Directors from Fountain Valley and Stanton would like to air the Board of Supervisors meetings, and Westminster and Huntington Beach will consider the possibility. General Manager Borack also mentioned a recent offer from California State University, Long Beach to air its programming for free. All Cities agree to air *Beginning Yoga* from Cal State Long Beach. Video Production Manager **Louis Rocha** presented the production status report.

C. Report of the PCTA Attorney: None

6. **New Business:**

A. New PEG Production Contracts: Ron Roberson, Antonio Cantillo and Julian Egcasenza
Director **Rice** motioned to approve the contracts; seconded by Director **Brothers**, the motioned passed unanimously as to those present.

B. Conflict of Interest Code Amendment: At this time Attorney **Michelle Molko** informed the Board that the Orange County Grand Jury had sent a letter requesting information on the PCTA as a special district, and that she and PCTA staff were working on the response. Director **Brothers** moved to approve the Code Amendment; seconded by Director **Warren**, the motion passed unanimously as to those present.

7. **Old Business:**

A. Purchase of Video Equipment for Huntington Beach City Council Chambers: General Manager **Borack** presented the responses for the RFP regarding equipment and installation for the Huntington Beach City Council Chambers. Director **Brothers** moved to approve the proposal from VMI in the amount of \$107,714.00; seconded by Director **Rice**, the motion passed unanimously as to those present.

B. Consideration of Possible PCTA Operation of Channel 6: General Manager **Borack** summarized the current situation— Channel 6 is currently the Public Access channel that serves the four PCTA cities, as well as others. Time Warner notified PCTA that they would cease operation of Channel 6 as of November 30, 2014 (although there is still programming on the channel). The PCTA technically ‘owns’ Channel 6, and as such, has the right to program and operate the channel. Attorney **Michelle Molko** mentioned that DIVCA changed the relationship between franchising authorities and cable companies, giving authority to the State of California. Director **Delgleize** asked whether franchising authority would ever be able to return to local government. Attorney **Molko** responded that, though not impossible, it is highly unlikely, and not the direction in which legislation across the country has been trending. Director **Delgleize** posed the question as to whether programming Channel 6 would allow PCTA to reach more viewers. Attorney **Molko** responded that the channel would not reach additional households, but that PCTA would gain greater exposure and be able to program more content. Chair **Shawver** added that if the PCTA does not begin operation of Channel 6 now, it would be difficult to get the channel back in the future. General Manager **Borack** mentioned that Time Warner wants to possibly change the location of Channel 6, and Attorney **Molko** said that the courts say a cable company cannot change the location of a PEG channel without the agency’s consent.

Chair **Shawver** said that Channel 6 could be programmed with vintage programming, local news, and other programs. Director **Rice** added that there is a lot of material from the Sanitary District that could be programmed. **Julie Toledo** from the City of Huntington Beach shared that she had met with Golden West College, who is interested in producing shows for PCTA that could air on Channel 6. Director **Brothers** voiced that the channel is not new to us, but that we have been letting TWC program the channel for us. Chair **Shawver** mentioned that PCTA can seek involvement from local schools in creating content for the channel. Director **Brothers** asked if VMI, the vendor being used for the Huntington Beach City Council Chambers equipment, would be an option for PCTA’s programming equipment needs. The answer was yes, and that PCTA would put together an RFP at the appropriate time. Attorney **Molko** said she believes that TWC has what is required to transmit the channel, although there are still questions regarding technology needs, costs associated, and the idea that Time Warner keeps referring to Channel 6 as a “new channel.”

Director **Borack** updated the Board that Kristy Hennessey of Time Warner was going to write a proposal for the “new channel,” which would then be handed over to the TWC Business Class Sales Department. In other words, TWC is treating Channel 6 as a sales situation. A conference call was scheduled between PCTA and TWC for December 18, 2014 where the issue would be discussed further. A follow-up report is to be provided at the January 2015 PCTA board meeting.

At this time Director **Rice** wished everyone a Merry Christmas. Chair **Shawver** asked the General Manager to contact AT&T regarding equipment and contract concerns for longtime subscribers. PCTA staff agreed to contact AT&T about the concern.

8. Chair **Shawver** **ADJOURNED** the meeting to **8:30 A.M. Wednesday, January 21, 2015** at Fountain Valley City Hall, Conference Room 1.

Respectfully submitted,

John Borack
General Manager