

### **MINUTES**

# Regular Meeting of January 20, 2016

10200 Slater Avenue Fountain Valley, CA 92708

1. Call to Order: Chair Tri Ta called the meeting to order at 9:05 a.m.

## 2. Roll Call

Chair Tri Ta	Westminster	Present	Director Michael Vo	Fountain Valley	Present
Director Margie Rice	Westminster	Absent	Director Cheryl Brothers	Fountain Valley	Present
Director Dave Shawver	Stanton	Present	Director Mike Posey	Huntington Beach	Absent
Director Carol Warren	Stanton	Present	Vice Chair Barbara Delgleize Huntington Beach		Absent

## **PCTA** staff members present

#### Also present Michelle Molko Jonathan Dhauw Attorney City of Stanton General Manager City of Westminster John M. Borack Diana Dobbert

Video Production Manager Louis Rocha Administrative Assistant Christine M. Gilbert

3. Public Comments: None.

4. Consent Calendar: Director Shawver motioned to approve the consent calendar, seconded by Director Vo. Director Brothers questioned the amount a contractor was paid as shown on the Demand Register, backup to Item 4B. Staff gave a satisfactory explanation for the amount, which was the result of extra work performed during the holiday season. The motion then passed unanimously as to those present.

## 5. Reports:

### A. Report of Board Members: None

B. Report of Administration: General Manager Borack began by introducing the new PCTA liaison from the City of Stanton, Public Information Officer Jonathan Dhauw. General Manager Borack then summarized the report, which included channel, rate change and programming notifications from the video service providers; recent press coverage including "Light a Light of Love Airing on HBTV-3" distributed to media on 12/18/15; "CityWORKS Segment on New City of FV Website" on the FV City Hall Facebook page and Fountain Valley Community Forum Facebook page; "FV Police Explorers" CityWORKS segment on FV Community Forum Facebook page; "HB Housing Forum" placed on HB Community Forum Facebook page; and an article, "Candidate Forums Won't Air in Costa Mesa" from the Orange County Register, dated 1/10/16, which mentions the cities of HB, FV, and Westminster. Also covered were PCTA's requests to each member city to feature PCTA information on each city's Facebook page on a regular basis; the SCAN-NATOA January 2016 Chapter Meeting being hosted at Fountain Valley's Heritage Park on January 21; a PowerPoint presentation being developed by staff to highlight PCTA activities at possible speaking engagements; Administrative Assistant Christine Gilbert's upcoming vacation; and the attendance by PCTA staff at the FPPC Filing Official/Officer Training on January 19. Staff then shared video highlights from the PCTA-produced program, Margie L. Rice Park Dedication.

Video Production Manager **Rocha** presented the production status report. Chair **Shawver** shared that he would like PCTA to produce videos on El Nino preparation and resources. General Manager **Borack** and Video Production Manager **Rocha** will discuss the best format to showcase this information. Director **Warren** also shared that she had watched an episode of "Orange Slices" co-hosted by Danny Hitt, and mentioned that he did a very good job.

**C. Report of the PCTA Attorney:** Attorney **Molko** updated the Board on the delay of the Time Warner Cable/Charter merger review by the FCC; this will delay the "shot clock" but does not necessarily mean anything in terms of the merger's outcome. She also informed the Board of an opinion released on January 19 by the Attorney General which stated that PEG fees are not considered taxes and therefore are not required to be submitted to voters in order to uphold the collection of said fees from the cable providers. The opinion is not legally binding, but generally heavily influences the courts. Attorney **Molko** also shared with the Board that Google is expanding its services and is building out fiber and cellular networks in major cities, and may be a provider in our area in the future.

## 6. New Business:

A. Consideration of Placing PCTA Phone Number on Time Warner Cable Monthly Bills: General Manager Borack presented the Board with background information and a proposal of returning PCTA's phone number to the Time Warner Cable customer bills in order to assist customers with their unresolved cable television issues. Attorney Molko shed light on the reasoning why the number was removed from the bill in 2011. Director Shawver noted that we must make sure the PCTA number is differentiated from the TWC customer service number. Director Shawver motioned to add the PCTA phone number to the printed Time Warner Cable bills with a distinction between it and the TWC number. Seconded by Director Vo, the motion passed 4-1, with Director Brothers dissenting. Director Shawver asked for Director Brothers reasoning for voting against the motion, to which she stated that she agreed with the original reasoning behind removing the number from the bill, which was the amount of calls PCTA fielded. Director **Shawver** suggested adding the phone number on a trial basis of six months in order to assess the resulting work burden. Director Shawver then made a motion for reconsideration. Seconded by Director Brothers, the motion passed unanimously. Director Shawver made a subsequent motion to add PCTA's number to Time Warner Cable bills for a trial period of six months, with the distinction between it and the TWC number; seconded by Director Vo, the motion passed 4-1, with Director Brothers dissenting. General Manager Borack mentioned PCTA will also create bulletin board slides for the cities' channels, giving PCTA's contact info for customers dealing with unresolved issues with cable television providers. Attorney Molko added that it is PCTA's jurisdiction to handle complaints and ensure proper customer service standards. In six months from the date the number is placed on the bills, the item will be brought back to the Board for review.

## 7. Old Business:

**A. External Programming Options Follow-Up:** General Manager **Borack** updated the Board on programming options decided upon by member cities. The Board received and filed the information. Director **Shawver** was appreciative of PCTA staff gathering information on Orange County agencies regarding additional programming options. He also mentioned that the Orange County Fire Authority produced a piece on drowning that would be beneficial to air on our channels. General Manager **Borack** added that PCTA will see what the agencies might already have for airing and, if not, PCTA can invite agencies to appear on a show such as CityWORKS.

**8.** Chair **Ta ADJOURNED** the meeting to **9:00 A.M.** Wednesday, <u>February 17, 2016</u> at Fountain Valley City Hall, Conference Room 1.

Respectfully submitted,

John M. Borack General Manager