



## **Public Cable Television Authority**

### **A Joint Powers Agency**

Serving the Cities of Fountain Valley, Huntington Beach, Stanton and Westminster  
10200 Slater Avenue, Fountain Valley, CA 92708

FOR IMMEDIATE RELEASE

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## **Huntington Beach Junior Lifeguard Documentary Premieres on HBTv-3**

*Huntington Beach* - A television documentary spotlighting the City of Huntington Beach's Junior Lifeguard program premieres this month on the City's television channel, HBTv-3.

The 20-minute documentary was produced by the Public Cable Television Authority (PCTA) and includes interviews with current and past participants, as well as parents and the Junior Guards' longtime program coordinator, Mike Eich. Footage from actual Junior Guards training sessions also makes up part of the program, which will air on HBTv-3 throughout the months of April and May. PCTA production manager Louis Rocha served as the documentary's producer.

Designed for children ages 9 – 17, the Junior Lifeguard program was established in 1964 to educate children to recognize potential hazardous conditions associated with an ever-changing aquatic environment. Emphasis is placed on safety, respect, physical fitness, instruction, and discipline. Students are schooled in the oceanic environment, First Aides, C.P.R., mutual cooperation, competition techniques, and lifesaving methods. The initial class of 24 junior guard students has blossomed to an impressive average of 1,100 students per year. The program has also been involved with nine international educational exchanges with New Zealand, Australia, and Germany.

The Junior Guards documentary can be viewed in the City of Huntington Beach on HBTv-3 via Time Warner Cable and Verizon FiOS daily at 2:30pm and Mondays, Wednesdays, Thursdays and Fridays at 9:30pm.

"With tryouts for this year's Junior Guards right around the corner, this documentary provides a great opportunity to show local residents what this outstanding program is all about and why their children may want to get involved," said PCTA general manager John M. Borack.

Each child participating in the eight week program will enjoy a positive experience in the area of beach and ocean safety while learning an appreciation of the ocean environment. Each participant will grow in his or her physical strength, emotional maturity and social skills, while maintaining discipline and good citizenship.

For more information on Junior Guards, visit <http://www.juniorguard.com/> or email [meich@surfcity-hb.org](mailto:meich@surfcity-hb.org).

For more information on the Public Cable Television Authority and to view clips of PCTA-produced local television programming, visit [www.pcta.tv](http://www.pcta.tv) and [www.youtube.com/pctatv](http://www.youtube.com/pctatv).

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