



Regular Meeting of August 15, 2012

10200 Slater Avenue
Fountain Valley, California 92708

1. Call to Order

PCTA Chairwoman Mayor Margie Rice called the meeting to order at 8:30 a.m.

2. Roll Call

Director Tri Ta	Westminster	Present	Director Michael Vo	Fountain Valley	Present
Chair Margie Rice	Westminster	Present	Vice-Chair Steve Nagel	Fountain Valley	Absent
Director Dave Shawver	Stanton	Present	Director Keith Bohr	Huntington Beach	Present
Director Carol Warren	Stanton	Present	Director Joe Carchio	Huntington Beach	Present

PCTA Staff members and city present

Michelle Molko	Attorney
John Borack	PCTA General Manager
Nicole Cass	PCTA Assistant Manager
Louis Rocha	PCTA Video Production Coord.

Also present

Julie Roman	Stanton
Diana Dobbert	Westminster
Matt Mogensen	Fountain Valley
Laurie Frymire	Huntington Beach

3. **Approval of Minutes:** Director **Carchio** moved approval of the **July 18, 2012** meeting minutes; seconded by Director **Ta**, the motion passed unanimously. **Director Bohr abstained.**

4. **Public Comments:** None.

5. **Approval of Expenditures:** Director **Carchio** moved approval for the Register of Demands No. **7064, 7640 to 7699**; seconded by Director **Warren**, the motion passed.

6. **Reports: A. Report of Board Members:** Director Shawver commented again on his recent experience with AT&T customer service in repairing his issues at home and their business model of not taking fiber all the way to the entry point for the residence. Mayor Rice has had similar issues with her Time Warner telecommunication services.

B. Report of the PCTA Attorney: Attorney Michelle Molko gave the board nomination forms for the OC Business Journal for any agency our board members may wish to nominate. She also mentioned Time Warner being sued by the City of L.A. for various revenue issues. She will keep the board apprised of any developments.

C. Report of Administration: Mr. Rocha relayed several current business items reminding those with plans for the NATOA conference to keep the administration office informed of their trip details, commented on live coverage of the Huntington Beach 4th of July parade carried on Time Warner, AT&T, and Verizon footprint. He provided a summary of those press releases printed in the last 30 days for PCTA production events, proposed additional marketing efforts for the channel and He summarized incorporating daily management of the Westminster productions with the current PCTA schedule, as staffing changes occur at that city, such as for the now complete summer concerts and council meeting coverage. Other administration items discussed included the channel and rate change notifications sent from the video service providers.

Mr. Rocha updated the board on timelines for all government access productions and staff continues to assess the visual workings of several studio components to improve on the overall look of the set, the appearance of the guests who appear on camera.

7. Unfinished Business: None.

8. New Business: A. Resolution 2012–3: A RESOLUTION OF THE BOARD OF DIRECTORS OF THE PUBLIC CABLE TELEVISION AUTHORITY (“PCTA”) AUTHORIZING CERTAIN INDIVIDUALS TO MAKE DEPOSITS, WITHDRAWALS, AND TRANSFERS ON THE ACCOUNTS OF PCTA AT THE LOCAL AGENCY INVESTMENT FUND: Director Vo volunteered to be added as an authorized signature to the LAIF investment account for when fund transfers are necessary for funding PCTA payroll. General Manager John Borack will also be added to the list of approved LAIF signers. Director Nagel has requested to be removed from the list. Director Carchio moved the name changes for approved signers; seconded by Director Warren, the motion passed unanimously.

9. Chairwoman Rice ADJOURNED the meeting to **8:30 A.M. Wednesday, October 17th, 2012**, at the **Fountain Valley City Hall, Conference Room 1.**

Respectfully submitted,

Nicole Cass
Assistant Director