



MINUTES

Regular Meeting of November 13, 2012

10200 Slater Avenue
Fountain Valley, California 92708

1. Call to Order

PCTA Chairwoman Mayor Margie Rice called the meeting to order at 8:35 a.m.

2. Roll Call

Table with 6 columns: Name, Location, Status, Name, Location, Status. Rows include Director Tri Ta, Chair Margie Rice, Director Dave Shawver, Director Carol Warren, Director Michael Vo, Vice-Chair Steve Nagel, Director Keith Bohr, Director Joe Carchio.

PCTA Staff members and city present

Table with 2 columns: Name, Title. Rows include Michelle Molko (Attorney), John Borack (PCTA General Manager), Nicole Cass (PCTA Assistant Manager), Louis Rocha (PCTA Video Production Coord).

Also present

Table with 2 columns: Name, Location. Rows include Laurie Frymire (Huntington Beach), Vanessa Johnson (Westminster), Matt Mogensen (Fountain Valley).

3. Approval of Minutes: Director Vo moved approval of the October 17, 2012 meeting minutes; seconded by Director Carchio, the motion passed unanimously. Directors Warren and Bohr abstained.

4. Public Comments: None.

5. Approval of Expenditures: Director Vo moved approval for the Register of Demands No. 7804 to 7846; seconded by Director Carchio, the motion passed. Director Bohr moved approval of the October 2012 Treasurer's Administrative Report; seconded by Director Warren, the motion passed. Director Vo moved approval of the October 2012 PEG Treasurer's Report; seconded by Director Warren, the motion passed.

6. Reports: A. Report of Board Members: Director Rice took a moment of silence in remembrance of Councilman Frank Fry who served on the PCTA board for decades and was a highly valued member of the community.

B. Report of the PCTA Attorney: None.

C. Report of Administration: Mr. Borack provided a summary of those press releases printed in the last 30 days for PCTA production events, and channel change notifications sent from the video service providers. Mr. Borack also commented on his experience at the ACM which focused on marketing and use of social media to promote programming. He also returned with an award for PCTA's production team recognizing their high quality product entitled, 'WOW That's in Huntington Beach'. Lastly, he mentioned his feelings on the overall election night coverage, comments he heard from the public and area of focus for how the PCTA will cover the next round of elections.

Mr. Rocha updated the board on timelines for all government access productions and timetables.

7. Unfinished Business: None.

- 8. New Business: A. Cable Monitoring Services Policy** – Ms. Molko provided the Board with a draft policy to solidify the existing office practices of one monitoring account for each franchised video service provider. The activity of monitoring promotes quick identification of signal degradation or outage issues and has been a responsibility of the PCTA since its inception. Moved by Director Ta, seconded by Director Warren, the vote had one Nay, registered by Director Carchio.
- 9. A. Closed Session: Anticipated Litigation, one item:** No action was taken.
- 10. Chairwoman Rice ADJOURNED** the meeting to **8:30 A.M. Wednesday, December 19th, 2012**, at the **Fountain Valley City Hall, Conference Room 1.**

Respectfully submitted,

Nicole Cass
Assistant Director