



Regular Meeting of February 20<sup>th</sup>, 2013

10200 Slater Avenue  
Fountain Valley, California 92708

1. **Call to Order:** PCTA Chairman Michael Vo called the meeting to order at 8:38 a.m.

2. **Roll Call**

|                       |             |               |                          |                  |               |
|-----------------------|-------------|---------------|--------------------------|------------------|---------------|
| Director Tri Ta       | Westminster | Present       | Chairman Michael Vo      | Fountain Valley  | Present       |
| Director Margie Rice  | Westminster | <b>ABSENT</b> | Director Cheryl Brothers | Fountain Valley  | Present       |
| Director Dave Shawver | Stanton     | Present       | Director Joe Shaw        | Huntington Beach | <b>ABSENT</b> |
| Director Carol Warren | Stanton     | Present       | Vice-chair Joe Carchio   | Huntington Beach | Present       |

**PCTA Staff members and city present**

|                |                              |
|----------------|------------------------------|
| Michelle Molko | Attorney                     |
| John Borack    | General Manager              |
| Louis Rocha    | Video Production Coordinator |
| Nicole Cass    | Assistant Manager            |

**Also present**

|               |                 |
|---------------|-----------------|
| Matt Mogensen | Fountain Valley |
| Diane Dobbert | Westminster     |

3. **Approval of Minutes:** Director **Brothers** moved approval of the **January 16, 2013** meeting minutes; seconded by Director **Warren**, the motion passed unanimously.

4. **Public Comments:** None.

5. **Approval of Expenditures:** Director **Ta** moved approval for the Register of Demands No. **7920 - 7998**; seconded by Director **Vo**, the motion passed. Director **Carchio** moved approval of the **January 2013** Treasurer’s Administrative Report; seconded by Director **Brothers**, the motion passed. Director **Carchio** moved approval of the **January 2013** PEG Treasurer’s Report; seconded by Director **Warren**, the motion passed.

6. **Reports: A. Report of Board Members:** Councilman Dave Shawver inquired about an Assembly Bill 185 he has heard of in recent news. Attorney Michelle Molko will comment during the next agenda item. Director Ta wished to thank the PCTA production staff for their coverage of the TET parade.

**B. Report of the PCTA Attorney:** Miss Molko’s comments centered around AB185, which in this early draft proposes to make amendments to the Brown Act, specifically related to the changes in use and earmarks for cable revenue, referred to as franchise fees. It is for certain that consumer advocacy groups that focus on telecommunication like ACT, SCAN NATOA and NATOA will have a call to action for local governments. Miss Molko will keep the board updated on when and to whom their opinions should be expressed about the negative impact AB185 would have in their local community.

**C. Report of Administration:** General Manager John Borack summarized the report which included press releases printed in the last 30 days for PCTA production events, channel change and rate increase notifications sent from the video service providers, the upcoming Form 700 filing, studio lease renewal, and an upcoming request to meet with each member city regarding their individual goals for 2013.

Lastly, Mr. Rocha updated the Board on timelines for all government access productions.

7. **Unfinished Business:** None.

8. **New Business: A. City of Westminster Video Streaming Reimbursement:** Mr. Borack provided the Board with the invoice for reimbursement of internet streaming services for WTV3. Staff continues to await a return call from Sire with the functional details of their service package to include in the Board’s

recently requested cost analysis for video streaming services. Director Shawver moved approval for the reimbursement; seconded by Director Warren, the motion passed unanimously.

**B. Production Contract Matt Leiffring:** Mr. Borack provided the board with a production contract for the current producer of Huntington Beach's Surf City Highlights show which recaps local events in the city and also provided a framework for him to produce other PCTA projects. Director Shawver moved the contract for approval; seconded by Director Carchio the motion passed unanimously.

**C. Sub-committee for General Manager Performance Review:** The committee did not meet, there was no news to report.

**D. Position Review for Production/Office Clerk:** Staff provided the board with a new position for their review, for part-time employment. The position is distinguished by entry level office procedures and production skills as well as an hourly payment below the rates of all other PCTA positions. Having no changes, staff will post the position on media sites, and at the recommendation of Director Carchio, contact Project Self-Sufficiency whose mission is to assist women with improving their quality of life.

9. Chairman Vo **ADJOURNED** the meeting to **8:30 A.M. Wednesday, March 20<sup>th</sup>, 2013**, at the **Fountain Valley City Hall, Conference Room 1.**

Respectfully submitted,

Nicole Cass  
Assistant Director