



MINUTES

Regular Meeting of April 16, 2014
10200 Slater Avenue
Fountain Valley, California 92708

1. Call to Order: PCTA Chairman Joe Carchio called the meeting to order at 8:32 a.m.

2. Roll Call

Table with 6 columns: Name, City, Status, Name, City, Status. Rows include Director Tri Ta, Director Margie Rice, Vice-Chair Dave Shawver, Director Carol Warren, Director Michael Vo, Director Cheryl Brothers, Director Matthew Harper, and Chair Joe Carchio.

PCTA Staff members present

Table with 2 columns: Name, Title. Rows include Michelle Molko (Attorney), John Borack (General Manager), Louis Rocha (Manager of Video Production), and Christine M. Gilbert (Administrative Assistant).

Also present

Table with 2 columns: Name, City. Rows include Diana Dobbert (City of Westminster), Matt Mogensen (City of Fountain Valley), and Julie Roman (City of Stanton).

3. Approval of Minutes: Director Brothers moved approval of the March 19, 2014 meeting minutes; seconded by Director Shawver, the motion passed 6-0, with Director Vo abstaining.

4. Public Comments: None.

5. Consent Calendar: Director Brothers moved approval for Item 5A, the Register of Demands No. 8681-8734; seconded by Director Vo, the motion passed unanimously as to those present. After discussion, Director Brothers moved approval of Items 5B, 5C, and 5D; seconded by Director Rice, the motion passed unanimously as to those present.

6. Reports:

A. Report of Board Members: Vice-Chair Shawver shared that he has been comparing quality, service, and pricing for internet service provided by cable providers. Vice-Chair Shawver's provider is AT&T U-Verse, which offered him Turbo, their highest speed internet, for \$300 per month. However, even with the highest speed, the connectivity is slow due to high usage. Therefore, Vice-Chair Shawver states that it is unfair to the public for the Cable and Internet providers to charge for High-Speed services which in reality are not faster than the less expensive service. Vice-Chair Shawver also added that after some research, he believes Verizon FiOS, which uses fiber-optic cable, offers the best speed for the price, but that Verizon does not have a service area that covers all of the Member Cities. General Manager Borack added that Verizon is not planning to further build out their service areas at this time.

Director Brothers requested an item be placed on next month's Agenda regarding the national NATOA conference's registration and event details.

B. Report of Administration: General Manager John Borack summarized the report, which included channel, rate change, and programming notifications from the video service providers; a request by Assemblywoman Sharon Quirk-Silva to tour the PCTA studio; the entry of five PCTA productions in the SCAN-NATO Star Awards competition; participation by PCTA Staff as judge for the 2014 Surf City Student Film Festival; the status of adding Huntington Beach High School's Campus Update to HBTV-3's programming schedule; the progress of the 2012-2013 PCTA audit; a mention that all Member Cities

now have their channel programming schedule up on each City's website; and a summary of press from March and early April in several local newspapers. Video Production Manager **Louis Rocha** presented the production status report.

Director **Vo** inquired whether PCTA would be covering the upcoming Fountain Valley Easter Egg Hunt, to which PCTA staff responded that no request for coverage was received. Chair **Carchio** asked for an update on the Vector Control PSA; the shoot was scheduled for Tuesday April 22, 2014 at 1 pm. Director **Warren** mentioned that she sometimes notices a menu pull-up screen on Channel 3 instead of the community bulletin board. General Manager **Borack** said that PCTA was working with its computer consultant to fix this issue. General Manager **Borack** also informed the Board that ABC has approached the City of Huntington Beach regarding broadcasting the Huntington Beach 4th of July Parade. Director **Harper** said that the City is still in talks with ABC to determine rebroadcast rights and other concerns before an official decision is made. In the meantime, PCTA will continue to prepare for coverage of the event.

C. Report of the PCTA Attorney: None.

7. Unfinished Business: None.

8. New Business

A. Renewal of PEG Production Contracts—Director **Warren** moved to approve the renewal of the presented contracts; seconded by Director **Harper**, the motion passed unanimously as to those present.

B. Discussion of upcoming Board Meeting locations—After discussion by the board and PCTA staff, it was decided that the PCTA Board Meeting for May 21, 2014 will be held at Stanton City Hall. Due to the SCAN-NATOIA Conference on June 18, the June Board Meeting will be moved to Tuesday June 17, 2014, and will be held at the City of Westminster in the Council Chambers Conference Room. The July 16, 2014 meeting will be held at the City of Huntington Beach, with the exact location to be determined.

10. Chairman Carchio ADJOURNED the meeting to **8:30 A.M. Wednesday, May 21, 2014**, at **Stanton City Hall**.

Respectfully submitted,

John Borack
General Manager