



**MINUTES**

**Regular Meeting of April 15, 2015**

**10200 Slater Avenue  
Fountain Valley, CA 92708**

1. **Call to Order:** Chair **Dave Shawver** called the meeting to order at 8:35 a.m.

2. **Roll Call**

Vice-Chair Tri Ta	Westminster	Present	Director Michael Vo	Fountain Valley	Present
Director Margie Rice	Westminster	Present	Director Cheryl Brothers	Fountain Valley	Present
Chair Dave Shawver	Stanton	Present	Director Mike Posey	Huntington Beach	Absent
Director Carol Warren	Stanton	Present	Director Barbara Delgleize	Huntington Beach	Absent

**PCTA staff members present**

Michelle Molko	Attorney
John M. Borack	General Manager
Christine M. Gilbert	Administrative Assistant

**Also present**

Diana Dobbert	City of Westminster
Soo Kang	City of Stanton
Tim Davis	City of Fountain Valley

3. **Public Comments:** None.

4. **Consent Calendar:** Director **Brothers** moved approval of the Consent Calendar; seconded by Director **Warren**, the motion passed unanimously as to those present, with an abstention from Director **Ta** as to the minutes.

At this point Attorney **Michelle Molko** alerted the Board of the need to add an item to the agenda. As an item requiring immediate attention arose subsequent to the Agenda being posted, she asked the Board to consider adding a Closed Session Item to the Agenda addressing Anticipated Litigation. **Director Rice** motioned to add a Closed Session Item to the Agenda; Seconded by **Director Brothers**, the motion passed unanimously as to those present.

5. **Reports:**

**A. Report of Board Members:** Director **Brothers** shared with the Board that she recently attended a webinar hosted by NATOA on the topic of Small Cell and DAS. She shared some points of interest with the Board, and there was discussion about cities owning streetlights and the possibilities or options in purchasing streetlights from Southern California Edison.

Director **Brothers** also mentioned that she would like the Board to consider that PCTA not broadcast Huntington Beach's 4<sup>th</sup> of July Parade live this year, and asked that it be added as an item on the next meeting agenda. Director **Brothers** also shared information about a local Lego Club, which came to visit Fountain Valley City Hall to discuss recycling. She said the children performed an engaging and well-done skit about recycling which she hoped PCTA could record and use on Channel 3. General Manager **Borack** suggested this

would make a good segment for *Orange Slices*, which could feature the unique club as well as showcase their skit. Director Brothers will follow up with contacts. Director **Rice** requested to have a copy of the segment if it is produced in order to share it with the Midway City Sanitary District.

**B. Report of Administration:** General Manager **Borack** summarized the report, which included channel, rate change and programming notifications from the video service providers; a PCTA press release, “PCTA Wins Programming Award” which was distributed March 17 and will appear in print soon; an update on the annual PCTA Audit for 2014; a graph detailing each member city’s quarterly Franchise Fees, which will be updated and presented to the Board quarterly; information regarding a non-profit, Honor Flight Southland, which would like to air its promotional video on Channel 3 in all four cities; the installation and inaugural use of new Huntington Beach City Council Chamber video equipment; the upcoming installation of new audio components to address issues that have been occurring at Westminster’s City Council Meetings; an update on the follow up to the issues between PCTA and the TET Festival Committee in Westminster, and an agreement by the board for PCTA to not cover the event in the future; and a complaint log tracking cable customer complaints received by PCTA and their resolutions. General Manager **Borack** presented the production status report and shared with the Board that he feels it would benefit PCTA to move away from producing primarily event coverage and moving towards more story-centered productions that are evergreen, such as the proposed Lego Club piece. **Borack** explained that event coverage is quickly dated, but other projects with relevant content can benefit the communities for a longer time.

**C. Report of the PCTA Attorney:** Attorney **Michelle Molko** updated the Board on three items. First, she informed the board on a recent hearing held by the California Public Utilities Commission for public input on the Time Warner/Comcast Merger. She said that there were a lot of people in opposition, and it could be possible for the merger to be approved federally but also denied in the state of California with the CPUC not approving, which would create a split and a tricky situation.

Attorney **Molko** also reported that the California Governor has required statewide water restrictions, for which specific rules have not yet been issued. General Manager **Borack** informed the Board that he has been in touch with some organizations who have PSAs regarding water usage and the drought, and PCTA will soon be airing these in all four member cities.

Lastly, Attorney **Molko** followed up on the earlier discussion of streetlights. She informed the board that of the three electric providers in California, Southern California Edison has historically never sold streetlights to cities, until very recently. Now SCE requires a \$10,000 audit of the streetlights before a purchase can be worked out. However, no cities at this time have finalized a sale. Additionally, a new president at SCE wants to return to the older ways and discontinue the opportunity for cities to purchase streetlights owned by SCE. As part of phasing this out, cities have until mid-August to queue for buying city lights. They must begin the process by mid-August or they will lose out on the opportunity to do so at all.

## 6. New Business: None

## 7. Old Business:

**A. Consideration of Production Truck Rental to the City of Garden Grove:** There was discussion by the Board regarding the draft contract for the rental of the Production Truck to the City of Garden Grove for coverage of their Strawberry Festival Parade on May 25, 2015. General Manager **Borack** reported that the City of Garden Grove had requested that the Strawberry Festival Association, a non-profit group not directly affiliated with the City, sign the contract and be the responsible party for the rental. General Manager **Borack** and Attorney **Molko** had discussed this and felt that the Strawberry Festival Association could not be the sole signatory on the agreement and that the City of Garden Grove must be the responsible party and sign the agreement, as their employees are in charge of the shoot. General Manager **Borack** also explained the \$3,000

truck rental cost as specified in the contract, what that would cover, and how the price was an appropriate going rate. Upon further discussion regarding the City of Garden Grove paying the PCTA contractors who work on the production, an amount which is above and beyond the \$3,000 for the rental, it was determined that the contract must be updated with this information. (A pay schedule will also be added to the contract.) Chair **Shawver** called for a vote on the motion to approve the contract as presented, with an amendment that a sentence be added clarifying the City needs to pay the contractors directly, along with an addition of a Pay Schedule for said contractors; the motion passed unanimously as to those present.

**8. [Added] Closed Session:**

**A. Conference with Legal Counsel—Anticipated Litigation:**

**Significant exposure to litigation pursuant to Government Code section 94956.9(b). One (1) potential case:** The Board reconvened; nothing to report.

- 8. Chair Shawver ADJOURNED** the meeting to **8:30 A.M. Wednesday, May 20, 2015** at Fountain Valley City Hall, Conference Room 1.

Respectfully submitted,

John M. Borack  
General Manager