

MINUTES

Regular Meeting of December 16, 2015

10200 Slater Avenue Fountain Valley, CA 92708

1. Call to Order: Chair Dave Shawver called the meeting to order at 9:00 a.m.

2. Roll Call

Vice-Chair Tri Ta	Westminster	Present	Director Michael Vo	Fountain Valley	Present
Director Margie Rice	Westminster	Absent	Director Cheryl Brothers	Fountain Valley	Present
Chair Dave Shawver	Stanton	Present	Director Mike Posey	Huntington Beach	Present
Director Carol Warren	Stanton	Present	Director Barbara Delgleize	Huntington Beach	Present

PCTA staff members present		Also present		
Michelle Molko	Attorney	Soo Kim	City of Stanton	
John M. Borack	General Manager	Diana Dobbert	City of Westminster	
Louis Rocha	Video Production Manager	Julie Toledo	City of Huntington Beach	
Christine M. Gilbert	Administrative Assistant	Tim Davis	City of Fountain Valley	

- **3. Public Comments:** None.
- **4. Consent Calendar:** Vice-Chair **Ta** motioned to approve the consent calendar; seconded by Director **Brothers**, the motion passed unanimously as to those present, with Director **Vo** abstaining on Item 4A, the November 2015 minutes.
- 5. Reports:
 - A. Report of Board Members: None
 - **B. Report of Administration:** General Manager **Borack** summarized the report, which included channel, rate change and programming notifications from the video service providers; recent press coverage including "New Senior Citizens Show" in the *Orange County Register*, and "Council Honors PCTA Producer" in *Fountain Valley Living Magazine*; thank you notes received by PCTA from the Stanton's City Manager regarding the State of the City video, and from the City of Westminster regarding the Margie L. Rice Park dedication program; an update on the acquisition of Verizon Communications by Frontier Communications; a reminder regarding the SCAN-NATOA chapter meeting scheduled to be held in Fountain Valley on January 21, 2016; a letter from the CPUC responding to PCTA's comments on the proposed TWC/Charter merger; the filing of comments by SCAN-NATOA regarding the TWC/Charter merger; a reminder that Granicus' live streaming service is now being utilized in all four member cities with an associated cost savings; an updated complaint log, tracking cable customer complaints received by PCTA and their subsequent resolutions; and the updated quarterly Franchise Fees charts for the third quarter of 2015. Administrative Assistant **Gilbert** gave a summary report of the FCC's roundtable on Closed Captioning of PEG Programming, which she virtually attended on November 10, 2015. Staff then shared video highlights from the first episode of *Young at Heart*, PCTA's new program focusing on senior citizens.

Video Production Manager **Rocha** presented the production status report. Liaisons were asked to begin providing staff with production requests for 2016 as soon as possible. Chair **Shawver** shared that he would like to advertise the PEG Channel to the community and promote what PCTA does. General Manager **Borack** expressed we frequently provide press releases to several sources, and agreed to look into opportunities to speak at gatherings, such as Chamber of Commerce events, to inform the public about PCTA activities.

C. Report of the PCTA Attorney: Attorney Molko updated the Board on contents of the comments SCAN-NATOA filed with the FCC regarding the Time Warner Cable-Charter merger as they related to HD channels, and provided an update on the settlement of a suit the City of Los Angeles had filed against Time Warner Cable, the details of which have not yet been made public.

6. New Business:

A. Presentation of Internal and External Programming Options: General Manager **Borack** presented the Board with a list of current programming for each channel, and additional available programming from which member cities may choose to include on each city's channel. Chair **Shawver** suggested that the Board also reach out to local agencies on whose Boards they may sit in order to request any videos provided by said agencies to play on PCTA's channels. Director **Delgleize** agreed that it would be a great way to educate the public on decisions being made by various agencies that affect our communities. Chair **Shawver** motioned to direct General Manager **Borack** to work with the Board to compile a list of Agencies PCTA may contact for programming, and for PCTA member cities, through their liaisons, to decide on programming from the list that they would like to include on their channel, and bring those suggestions back to the board at the January 2016 meeting; seconded by Director **Delgleize**, the motion passed unanimously as to those present.

At this time Chair **Shawver** said a few words to reflect on the productive year PCTA had in 2015.

8. Chair **Shawver ADJOURNED** the meeting to **9:00 A.M.** Wednesday, **January 20, 2016** at Fountain Valley City Hall, Conference Room 1.

Respectfully submitted,

John M. Borack General Manager