



MINUTES

Regular Meeting of September 16, 2015

**10200 Slater Avenue
Fountain Valley, CA 92708**

1. Call to Order: Chair **Dave Shawver** called the meeting to order at 9:00 a.m.

2. Roll Call

Vice-Chair Tri Ta	Westminster	Present	Director Michael Vo	Fountain Valley	Present
Director Margie Rice	Westminster	Present	Director Cheryl Brothers	Fountain Valley	Present
Chair Dave Shawver	Stanton	Present	Director Mike Posey	Huntington Beach	Absent
Director Carol Warren	Stanton	Present	Director Barbara Delgleize	Huntington Beach	Present

PCTA staff members present

Michelle Molko	Attorney
John M. Borack	General Manager
Louis Rocha	Video Production Manager
Christine M. Gilbert	Administrative Assistant

Also present

Julie Roman	City of Stanton
Diana Dobbert	City of Westminster

3. Public Comments: None.

4. Consent Calendar: Director **Ta** motioned to approve the consent calendar; seconded by Director **Warren**, the motion passed unanimously as to those present.

5. Reports:

A. Report of Board Members: Director **Ta** invited everyone to the dedication ceremony of Margie L. Rice Park on September 30. Chair **Shawver** requested that PCTA provide coverage of the event, as Director **Rice** has been a valued member of the PCTA Board for many years. PCTA staff confirmed that they will cover the event.

B. Report of Administration: General Manager **Borack** summarized the report, which included channel, rate change and programming notifications from the video service providers; recent press coverage of PCTA including “HB 4th of July Parade Airing on HBTv” in the *Orange County Register*; “HBHS Produces TV Programming” in the *Huntington Beach Local News*; “Cable Producer Earns Award for Documentary” in *Fountain Valley Living Magazine*; “Westminster Offers Concert Viewing on TV” in the *Westminster Journal*; “Chambers’ Softball Game Seared in Fun” in the *Fountain Valley View*; and “Made in HB Returns to HBTv-3,” which was distributed to local media. The report also included a thank you note for a PCTA producer from Fountain Valley city staff; an update on the City of Los Alamitos cable programming; General Manager **Borack**’s speaking engagement at the Huntington Beach High School’s media camp; recurring incidents of misinformation about the availability of Verizon FiOS in Fountain Valley, and PCTA staff attempts to correct them; recognition from the Huntington Beach City Council for PCTA’s award-winning programming; an update on PCTA’s discussions with Time Warner Cable regarding the status of Channel 6; an updated complaint log, tracking cable customer complaints received by PCTA and their subsequent resolutions; an updated “Franchise Fees by Cities” chart for the Second Quarter 2015; and a NATOA conference recap by

board members and PCTA staff who attended. Video Production Manager **Rocha** presented the production status report, and it was noted the State of the City address for the City of Westminster needed to be added.

C. Report of the PCTA Attorney: None.

6. New Business:

A. PCTA Draft Investment Policy: General Manager **Borack** introduced the item. Attorney **Molko** and General Manager **Borack** reminded the Board that the policy provided was simply presented as a discussion point, and not for approval. PCTA currently has funds invested in LAIF, and Director **Brothers** proposed PCTA might investigate the Orange County Investment Pool. She noted the benefit of LAIF was liquidity and no transaction fees; she would not want PCTA's money invested in the stock market, but would prefer an investment pool. General Manager **Borack** mentioned that the Garden Grove Community Foundation (a local non-profit organization) invests in mutual funds, and that organization has seen a return of approximately \$50,000 in the past five years. Chair **Shawver** proposed that since PCTA's money comes from four cities, each member city can provide information to PCTA regarding where its money is invested; PCTA would then not deviate from what the member cities are already doing in terms of investment. Chair **Shawver** motioned to have PCTA staff gather this information from member cities and report back to the Board; seconded by Director **Delgleize**, the motion passed unanimously as to those present.

7. Chair Shawver ADJOURNED the meeting to **9:00 A.M. Wednesday, October 21, 2015** at Fountain Valley City Hall, Conference Room 1.

Respectfully submitted,

John M. Borack
General Manager