



MINUTES

Regular Meeting of January 18, 2017

**10200 Slater Avenue
Fountain Valley, CA 92708**

1. Call to Order: Chair **Brothers** called the meeting to order at 9:04 a.m.

2. Roll Call

| | | | | | |
|-------------------------|-------------|---------|--------------------------|------------------|---------|
| Director Tri Ta | Westminster | Present | Director Michael Vo | Fountain Valley | Present |
| Director Margie Rice | Westminster | Absent | Chair Cheryl Brothers | Fountain Valley | Present |
| Director Dave Shawver | Stanton | Present | Director Patrick Brenden | Huntington Beach | Absent |
| Vice Chair Carol Warren | Stanton | Present | Director Lyn Semeta | Huntington Beach | Absent |

PCTA staff members present

| | |
|----------------------|--------------------------|
| John M. Borack | General Manager |
| Louis Rocha | Video Production Manager |
| Christine M. Gilbert | Administrative Assistant |
| Emily Webb | Attorney |

Also present

| | |
|----------------|--------------------------|
| Diana Dobbert | City of Westminster |
| Julie Toledo | City of Huntington Beach |
| Tim Davis | City of Fountain Valley |
| Roxana Morales | City of Stanton |

3. Public Comments: None.

4. Consent Calendar: Director **Ta** motioned to approve the consent calendar; seconded by Director **Shawver**, the motion passed unanimously as to those present.

5. Reports:

A. Report of Board Members: Director **Shawver** inquired as to whether there is a retirement plan for PCTA employees. General Manager **Borack** noted that he has already been researching retirement and 401K options and will report back to the Board. Chair **Brothers** asked if Board Member checks could be direct deposited, since the Board is now categorized as employees. There was a general consensus by the Board that this would be practical, and General Manager **Borack** responded that he will request it of the PCTA accountant.

B. Report of Administration: General Manager **Borack** introduced **Roxana Morales**, Public Information Officer for the City of Stanton, who will be the PCTA liaison while Julie Roman is on leave.

General Manager **Borack** summarized the administrative report, which included channel, rate change and programming notifications from the video service providers; recent press coverage, including “Local TV” in the *Orange County Register*, 12/23/2016; “Senior Center” in the *Orange County Register*, 12/31/16; “Fountain Valley TV: Bringing Your Community Home” in the *City of Fountain Valley Newsletter*, Issue 07, 1/17; and “New Episode of ‘Young at Heart’ Currently Airing” posted to member cities’ Facebook pages; an updated customer complaint log; the upcoming retirement of Kristy Hennessey, local Vice President of Government Affairs at Charter Cable, effective March 2, 2017; the arrival of new PCTA camera equipment; upcoming meetings to be scheduled with the new PCTA Board Members and Liaison, as well as with Westminster’s City Manager; registration for a package of six eNATOA webinars for 2017; a link to access a

recording of the recent eNATOA webinar “What the Election Means for NATOA Members”; a recap of the extension given on the NBC and Charter/Spectrum negotiations; the entry of several PCTA productions into the WAVE awards; a screening of the PCTA production “WOW! That’s in OC”; and a reminder for liaisons to submit production requests for 2017 as soon as possible. Video Production Manager **Rocha** presented the production status report. General Manager **Borack** also brought to the attention of the Board an article which discussed Charter’s attempts to negotiate the lower programming fees which were had under Time Warner.

C. Report of Attorney: None.

6. New Business: None.

7. Old Business:

A. Discussion of a Draft Letter Prohibiting Unauthorized Use of PCTA Programming: General Manager **Borack** summarized the topic. Attorney **Webb** informed the Board that she had further researched the item, and according to the Public Records Act, once a record is made available to the public it loses its exempt status, and cities cannot put an end user restriction on the public records it provides. The proposed form would therefore have no tangible legal effect. General Manager **Borack** asked if the signature was removed from the form if it could still be used; Attorney **Webb** advised that the form would not be legally binding, but might dissuade someone from using the records inappropriately. General Manager **Borack** also asked whether the way in which the records were used (i.e. slander) would affect PCTA’s options; Attorney **Webb** advised that the user’s intent would not be a legal factor. Director **Shawver** asked if a third party was used in the process if the productions would still be considered Public Records; Attorney **Webb** advised that PCTA would have possession or control of the product which would render it Public Record. Director **Ta** motioned to continue the item at the next meeting, when a revised document will be presented; seconded by Director **Shawver**, the motion passed unanimously as to those present.

8. Chair Brothers ADJOURNED the meeting to **9:00 A.M.** Wednesday, **February 15, 2017** at Fountain Valley City Hall, Conference Room 1.

Respectfully submitted,

John M. Borack
General Manager