



**MINUTES**

**Regular Meeting of March 15, 2017**

**10200 Slater Avenue  
Fountain Valley, CA 92708**

**1. Call to Order:** Vice Chair **Carol Warren** called the meeting to order at 9:06 a.m.

**2. Roll Call**

Director Tri Ta	Westminster	Present	Director Michael Vo	Fountain Valley	Present
Director Margie Rice	Westminster	Absent	Chair Cheryl Brothers	Fountain Valley	Present
Director Dave Shawver	Stanton	Present	Director Patrick Brenden	Huntington Beach	Absent
Vice Chair Carol Warren	Stanton	Present	Director Lyn Semeta	Huntington Beach	Absent

**PCTA staff members present**

John M. Borack	General Manager
Louis Rocha	Video Production Manager
Christine M. Gilbert	Administrative Assistant
Bill Marticorena	Attorney

**Also present**

Diana Dobbert	City of Westminster
Tim Davis	City of Fountain Valley
Roxana Morales	City of Stanton

**3. Public Comments:** None.

**At this time, due to lack of a quorum, Items 5A-C were taken out of order.**

**5. Reports:**

**A. Report of Board Members:** Director **Shawver** reported that the Stanton City Council had passed the PEG Ordinance as recommended by PCTA. General Manager **Borack** would check with the City’s Administrative Services Director, Stephen Parker, in order to ascertain whether the parallel Resolution was presented and passed as well. City of Westminster liaison **Diana Dobbert** said that the Ordinance is scheduled to be on the City of Westminster’s City Council Agenda for the upcoming meeting on Wednesday March 22, 2017. The Westminster City Attorney did not believe the parallel resolution was necessary. After some discussion, it was recommended that Ms. Dobbert follow up with the City Attorney and see if the Resolution could be added to the meeting. If it was confirmed that Stanton had not passed the Resolution, Vice Chair **Warren** suggested it be placed on agenda of the City of Stanton’s upcoming Special City Council Meeting.

**B. Report of Administration:** General Manager **Borack** summarized the administrative report, which included channel, rate change and programming notifications from the video service providers; recent press coverage, including “New Mayor Looks Forward to 2017” in *Orange County News*, 02/10/2017; “Stanton Television: Bringing Your Community Home,” an article written by PCTA, in the *City of Stanton News and Activity Guide*, Spring 2017; “Coming Up: Pizza, Pageant, Paparazzi,” (in which PCTA was mentioned) in the *Fountain Valley View*, 02/16/17; and the following video links which were posted on local Facebook pages: “Fountain Valley State of the City,” “Fountain Valley 60<sup>th</sup> Anniversary,” “and “Young at Heart”; an updated customer complaint log; a quarterly spreadsheet of Franchise Fees by

City; a reminder that Conflict of Interest Form 700s will be due to the Orange County Clerk of the Board by April 3, 2017; the attendance of PCTA staff to an eNATOA webinar on “Cable Franchising and the Renewal Process”; a reminder for Board Members to turn in their Direct Deposit forms, all of which are needed before the switch to direct deposits can be made; the attendance of PCTA staff at a SCAN NATOA workshop on “The Use of Drones for Programmers,” of which Video Production Manager **Rocha** gave a verbal report; the attendance of General Manager **Borack** at the Alliance for Community Media Conference and WAVE Awards ceremony, of which he gave a verbal report; the winning of two first place WAVE awards by PCTA productions, being the “Transparency” episode of “CityWORKS” for Best Talk Show, and the PCTA Promo for Best Program/Channel Promo; and a screening of the PCTA-produced coverage of the “Fountain Valley 5K Fun Run/Walk.” Production Manager **Louis Rocha** presented the production status report.

**C. Report of Attorney:** Attorney **Bill Marticorena** updated the Board regarding the FCC which, under its new Chair, is overturning many old FCC decisions; he is expecting a lot of dismantling of former regulations, and more mergers in the future.

**At this time, the Board had a quorum, and Chair Brothers returned to Item 4.**

**4. Consent Calendar:** Vice Chair **Warren** motioned to approve the consent calendar; seconded by Director **Ta**, the motion passed unanimously as to those present.

**6. New Business:**

**A. Purchase of Centralized Networked Storage System:** General Manager **Borack** introduced the Item, giving background and discussion of the need for the Centralized Networked Storage System. Production Manager **Rocha** commented on the limitations of the studio’s current bandwidth. After some discussion, it was directed that an Item be placed on the next meeting’s agenda to upgrade the studio bandwidth and speed. Vice Chair **Warren** moved to approve staff to distribute a Request for Proposal to obtain bids for the purchase of a centralized networked storage system; seconded by Director **Ta**, the motion passed unanimously as to those present.

**7. Old Business:**

**A. SECOND READING AND ADOPTION OF ORDINANCE NO. 2017-1: AN ORDINANCE OF THE BOARD OF DIRECTORS OF THE PUBLIC CABLE TELEVISION AUTHORITY REAUTHORIZING A FEE TO SUPPORT PUBLIC, EDUCATION, AND GOVERNMENTAL (“PEG”) CHANNEL FACILITIES WITHIN THE PUBLIC CABLE TELEVISION AUTHORITY JURISDICTION:** Director **Ta** moved to adopt Ordinance No. 2017-1; seconded by Vice Chair **Warren**, the motion passed unanimously as to those present.

**8. Chair Brothers ADJOURNED** the meeting to **9:00 A.M. Wednesday, April 19, 2017** at Fountain Valley City Hall, Conference Room 1.

Respectfully submitted,

John M. Borack  
General Manager