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# MINUTES

**Regular Meeting of December 19, 2018**

**10200 Slater Avenue**

**Fountain Valley, CA 92708**

1. **Call to Order:**  Director **Carol Warren** called the meeting to order at 9:01 a.m.
2. **Roll Call:**

Director Tri Ta Westminster Present Director Michael Vo Fountain Valley Absent

Director Margie Rice Westminster Present Director Cheryl Brothers Fountain Valley Present

Director Dave Shawver Stanton Present Director Patrick Brenden Huntington Beach Present

Chair Carol Warren Stanton Present Vice Chair Lyn Semeta Huntington Beach Absent

**PCTA staff members present: Also present:**

John M. Borack General Manager Tim Davis City of Fountain Valley

Louis Rocha Video Production Manager Maggie Le City of Fountain Valley

Madison Love Administrative Assistant Rick Miller City of Fountain Valley

Bill Marticorena Attorney Antonia Graham City of Huntington Beach

Diana Dobbert City of Westminster

Ashley Cain City of Stanton

1. **Public Comments:** None.
2. **Demonstration of Tightrope Media Cablecast System**: Steve Israelsky from Tightrope Media demonstrated a new playback/bulletin board system that could replace PCTA’s current outdated one. Benefits would include HD video, video on demand, and social media capability.
3. **Consent Calendar:** Director **Tri Ta** motioned to approve the consent calendar; seconded by Director **Cheryl Brothers**, the motion passed unanimously as to those present.
4. **Reports:**
   1. **Report of Board Members:** None.
   2. **Report of Administration:** General Manager **John Borack** introduced bids for the Tightrope Media playback system and Board Members were given the opportunity to ask questions. Bids were presented indicating prices for individual cities to have their own system; it was requested that an additional bid be presented that would combine services for multiple cities at one central location.

General Manager **Borack** summarized the administrative report, which included: channel, rate change and programming notification from the video service providers; the quarterly franchise fee report, showing stable numbers; an updated customer complaint log; a report on social media trends, noting that “boosting” Facebook posts continue to be very effective; and various thank you notes and positive feedback PCTA has received. In addition, General Manager **Borack** informed the board that the Alliance for Community Media Western Region Conference and Trade Show will be held in Long Beach from January 30-February 1. It was also mentioned that Charter Communications Senior Director of Government Affairs Buz Schott met with PCTA staff to discuss issues such as channel 6, a potential HD channel, and program schedules on the video program guide. Preliminary production truck and studio upgrade costs were presented. After some discussion, Director **Brothers** requested bids for the updates needed to the production truck and studio, along with a new playback system. General Manager **Borack** informed the board of his vacation from December 24 to January 1.

Portions of the “Light a Light of Love” and “Experience Fountain Valley” videos were screened for the Board.

Production Manager **Louis** **Rocha** presented the most recent production report. He mentioned that projects for the new year have already begun.

Director **Dave** **Shawver** suggested that PCTA create a segment on Western High School’s championship football team. Staff will follow up.

* 1. **Report of Attorney:** Attorney **Bill Marticorena** reported that Charter/Spectrum recently settled a fraud lawsuit filed against the company in New York. The lawsuit was due to Spectrum’s failure to deliver internet speeds as advertised. Whether or not California will follow suit has yet to be determined.

1. **New Business:**
   1. **Discussion Regarding Status and Participation of City of Huntington Beach:** General Manager **Borack** presented a current evaluation of PCTA holdings, a cost analysis of the benefits PCTA provides each member city, and language from the JPA regarding potential withdrawal from PCTA. Director **Patrick Brenden** mentioned that City Council held a second study session concerning Huntington Beach’s withdrawal from PCTA; a report given at that study session was distributed to Board Members. After some discussion, Director **Brenden** moved to have the PCTA subcommittee, formed at the November board meeting, meet with Huntington Beach staff and City Council members prior to January 22, the date of the next Huntington Beach City Council meeting. The motion was seconded by Director **Ta** and passed unanimously as to those present.
   2. **Board Succession Discussion:** General Manager **Borack** introduced the topic for discussion. Director **Brenden** moved to postpone this item to the January 2019 meeting; seconded by Director **Brothers**, the motion passed unanimously as to those present.
2. Chair **Warren** **ADJOURNED** the meetingto **9:00 A.M.** Wednesday, **January 16, 2019** at Fountain Valley City Hall, Conference Room 1.

Respectfully submitted,

John M. Borack

General Manager